



AN OFFICIAL PRESS RELEASE

MindLight, LLC

MindLight, LLC Has Launched a New Caregiver Web and Mobile App Named Iriis

Iriis is designed to help family caregivers keep track of important information and coordinate tasks and appointments.

NEW YORK, February 15, 2018 (Newswire.com) - MindLight, LLC, a company focused on ensuring caregivers have the tools and resources they need, has launched a brand-new app. The app, [named Iriis](#), is available on the web and for iPhone and Android. Iriis was created for family caregivers by family caregivers.



MindLight's CEO and co-founder, Jackie Schwabe, has four children, one of whom has autism. When Schwabe could not find the resources, tools, and support she needed to support her family, she created the Iriis app. Schwabe is not alone. The National Alliance for Caregiving and AARP has noted that there are approximately 43.5 million caregivers that provided unpaid care to an adult or child in 2015, the last time the stat was made available. As the population ages, more and more adults will find themselves as family caregivers.

"Being a caregiver sometimes feels like checking items off and adding items on to a giant to-do list that never seems to end," says Schwabe. "The challenge is caregivers have so much to do and keep track of that the list ends up in a purse or wallet or back of a receipt or even sometimes eaten by the dog. We wanted to simplify the efforts needed to maintain this busy schedule so Iriis consolidates all those lists into one location, allowing us to see a full picture of all the tasks that we need to get done."

Iriis allows caregivers to coordinate tasks and appointments and even assign those tasks to others. Caregivers can collaborate with others by creating a caregiving team and then coordinating and assigning important work.

The app also acts like a virtual file cabinet to store and collect information caregivers want available for other members of the team. With Iriis, information can be shared and tasks and appointments assigned, making coordination easy and effective. Because it's both a web and [mobile app](#), information can be shared between the two so at home or on the go, the information is right at the caregiver's fingertips.

MindLight also offers a range of free caregiver [resources](#), including checklists, elder care goals, a budget worksheet and more. For more information and to download the app, visit [MindLightllc.com](#)

About MindLight, LLC

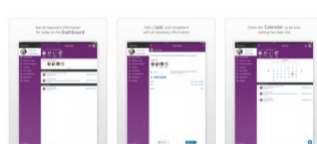
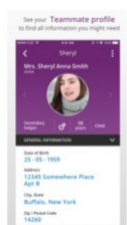
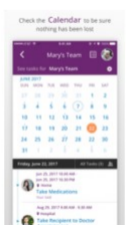
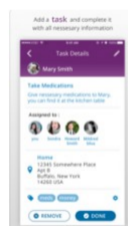
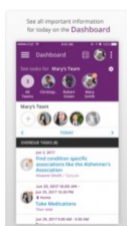
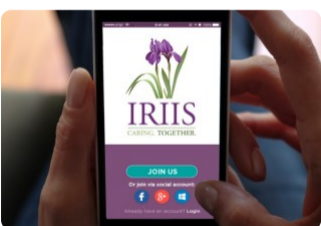
MindLight's mission is to create solutions for the care, management, and enrichment of the lives of caregivers and their vulnerable family members. They provide the tools, resources, and support caregivers need to support their caregiving journey. To learn more, visit [MindLightllc.com](#).

Source: MindLight, LLC

Additional Links

- [App Details Link](#)
- [Free Resource Download Links](#)

Additional Images



Original Source: [www.newswire.com](#)

MINDLIGHT, LLC

Years in Business: Since March 2017

Location: Milwaukee, WI

Products: Technology, IRIIS app iriis.mindlightllc.com / Apple & Google Stores



Caregiving is among one of the most important and most challenging roles one will experience in their lifetime. Becoming a caregiver, either slowly over time or as a result of an unexpected medical emergency, can be difficult. Regardless of how one becomes a caregiver, it helps to know where to find resources and answers to guide your decision-making.

We help people everywhere, in every stage of life, organize and coordinate care for special needs children, elderly parents or anyone they care for.

Mindlight helps to support caregivers, throughout their journey, by creating digital and printable content in the form of easy to follow checklists, videos, online communities, and our powerful organizational tool, the Iriis app.

Jackie's Story and Why She Started Mindlight

Mindlight CEO, Jackie Schwabe, became passionate about supporting caregivers because of her own personal, often frustrating, experiences with trying to find the resources she needed to help her aging mother and her newly diagnosed autistic daughter. A self-proclaimed nerd, with a talent for research she was shocked that it took her months to get her mother and daughter connected with necessary resources. Schwabe could not believe how time consuming and overwhelming the process was, even for someone like her, who loves research. If SHE felt frustrated, and overwhelmed then many others must too.

Those experiences led her to the goal of creating a community, and the Iriis app, to make sure caregivers could find what they need for their caregiving journey all in one place. She knew it would be a lofty goal, but she wanted to make a difference for people facing the same challenges that she had.

Schwabe has been married to her amazing and supporting husband for nearly 20 years and is a mother of four. She is active in her community and children's school. She left her full-time job as a Director of Product Management in Healthcare to run MindLight, LLC, so she could help others like herself.



Jackie Schwabe - CEO
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IRIIS Mobile App

Helping helpers help

Too much, all the time, everywhere

Sometimes caregiving can feel like you are just checking items off or adding items to a giant to-do list. Unfortunately, that list may be scattered - in a purse or wallet, on the back of a receipt from the pharmacy, or written on a sticky note that the dog just ate. The to-do list is never all in one place.

It is also often difficult to accept offers for help when you can't even envision all the items that will have to be done, since those tasks are listed in a million places, or just trapped inside your head. The Iriis app ensures caregivers can find what they need for their caregiver journey all in one place, allowing you to get the overall picture.

Iriis is helping helpers help.

Iriis is a mobile AND web app that allows you to invite other potential helpers to your shared to-do list. This list can be built and added to from your computer or your phone, so you won't ever have to stress about finding that little scrap of paper with the name of your kid's favorite ice cream, or the date of your mother's next doctor's appointment.

The goal of Iriis is to help you focus

- **Invite helpers to your team**
- **Organize and assign all tasks**
- **Schedule and assign appointments**
- **Store vital information in the cloud**

Iriis can't do the work for you, but Iriis can enable you to collect the data you need, collaborate with others regarding your loved one, and coordinate tasks with others that want to help.

RESOURCES

mindlightllc.com/resources/
facebook.com/mindlightllc/
twitter.com/mindlightllc
linkedin.com/company/mindlightllc/
Search YouTube for Mindlight LLC



IRIIS Mobile App

Connecting Those Who Care with Those Who Can Help

Collaborating with others by inviting them to your care team.

Coordinating all your tasks and assigning them to your care team.

Scheduling appointments and assigning them to your care team.

Using our cloud storage to collect private information in one place.

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MINDLIGHT

CAREGIVING CIRCUS COMMUNITY

Years in Business: Since November 2017

Location: Milwaukee, WI

Member Sites: CaregivingCircus.com facebook.com/CaregivingCircus/ plus Facebook Groups

Mindlight, LLC also offers resources, tools, and support that parents and family caregivers need when they have a special needs child under our Caregiving Circus brand.

The Caregiving Circus provides software, training, workshops, and other digital resources to help caregivers help themselves first and then their family. We are focused first and foremost on the parents and then on those they are responsible for.

Mindlight CEO, Jackie Schwabe, knows first hand just how crazy things can get while trying to balance professional and personal, kids and parents - it can be a real circus. A few years back, Schwabe found that having to travel a lot for work, made an already chaotic home situation which included 40 hours a week of in home ABA therapy for her autistic daughter, three other kids in school full-time, her mom being very ill, and a myriad of other crazy complications, a bit more difficult.

Schwabe decided to stop complaining about all the things she couldn't do, couldn't find, or didn't get help with. Instead, she decided to create a solution, a software solution, because that is what she's done for the last 20+ years, and the Mindlight Iriis app was created.

Schwabe feels that we are all part of the Greatest Show on Earth - Life. We are all playing the best part we can, trying to learn how to get along with all the other performers, all while not being fully trained or prepared for it.

Simply put, we are here to help families become more prepared to manage complications. It is the mission of the Caregiving Circus to provide the resources, tools, technology, and support family caregivers need to be the best they can be for the show, and life.

Features: Daily Videos, Resource Links, Related Products, Educational Series

